

# www.energetica-india.net

### **ENERGISING AND EDUCATING THE INDUSTRY FOR GREENER TOMORROW**

## ENERGETICA INDIA: Stay ahead with World's Leading Renewable Energy Sector Media with Highest Reach & Visibility.

ENERGETICA INDIA is published by the European Omnimedia Group, an International publishing Company of leading technical magazines in the Energy, Construction, Tourism, Parma and Life Sciences Industries, headquartered in Madrid Spain

Omnimedia Group is synonymous for innovative and high quality editorial products and is also involved in successful industrial events organization. With a reputation for providing excellent market information and a unique focus on the relevant technical, scientific and business topics, our publications are an appreciated tool for industry decision makers from all over the world.

ENERGETICA INDIA is a technical magazine for renewable and conventional power generation, smart transmission and distribution, energy storage, energy saving & efficiency, digitalization of the energy sector, including additional topics such as smart energy solutions for cities and the emerging electrical vehicle market & distribution in India.

ENERGETICA INDIA is published eight times each year detailing the latest News & Views on Solar Industry, Wind Industry, Hydro Power & EV market



We cover the latest news, outstanding product developments new technologies, plant reports and other important topics for the energy market.

Printed version is regularly distributed to 35.000 key decision makers globally. The digital version of the magazine and the bi-weekly E-newsletter are read by more than 1,95,000 professionals all over the world.

ENERGETICA INDIA represents a highly targeted advertising opportunity for companies who wish to influence the Indian energy market.

We participate in the most important energy events, conferences and exhibitions in India and worldwide.

The website www.energetica-india.net, was launched in March 2009 in order 2% Others to transport the change-over to Renewable power into other Indian markets.







**Energetica India at Intersolar Europe** 

The Twice weekly newsletters in India (195,000 subscribers) provide additional information about subjects that are currently of interest in the sector.

Also on the go with the Energetica digital!

The digital issues of the Energetica magazine are available on all your Favourite devices.

The magazine is distributed as a free complement and/or by subscription to directly related companies with the power sector, distribution and transmission sector (25,000 copies of the magazine per month)

35% Power Engineering & construction companies

30% Power Plant Developers and Investors

21% Power Products Manufacturers

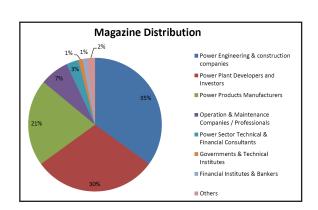
7% Operation & Maintenance Companies / Professionals

3% Power Sector Technical & Financial Consultants

1% Governments & Technical Institutes

1% Financial Institutes & Bankers





# **Editorial Program 2025**

**Jan** 2025

Deadline: 12 Jan 2025

- » Solar Cables: Backbone technologies for enhanced solar infrastructure.
- » Innovations driving the future of energy storage.
- » Building India's EV network.
- » Technological advancements in Green Hydrogen and market potential.
- » Utility-Scale Renewable Projects: Financing, implementation, and policy challenges.
- » Transforming energy efficiency with artificial intelligence.
- » Pre-Budget (Expectations)
- » Next-Generation Solar Modules
- » Genset: Latest technologies, types and applications
- » Waste-to-Energy

Smart energy expo- Pragti Maidan, Delhi (17-19 Jan) | IEW - IPSHEM-ONGC Training Institute, P.O. Via Velim, Betul, South Goa ,Goa (6-9 Feb)

**Feb** 2025

Deadline : **10 Feb 2025** 

- » Latest advancements in Solar Module Manufacturing
- » Offshore Wind Energy: Harnessing the potential of India's coastlines
- » Biofuel Innovations
- » Digitalization of the Energy Sector through Big Data and AI
- » Budget

- » Integrating renewables into the grid
- Green Building Technologies: Energy efficiency in construction.
- » Hybrid Renewable Energy Systems
- » Rooftop Solar Market Trends
- » Energy Policy Updates

Inter Solar- Gandhi Nagar, Gujrat (21-23 Feb) | REE – Chennai Trade Center ,Chennai (8-10 Feb)

Mar- Apr 2025

Deadline : **08 Apr 2025** 

- Solar-Wind Hybrid Systems
- Battery Energy Storage Systems (BESS): Innovations and market trends.
- » Electric Vehicle Market in India
- » Green Financing: New avenues for renewable energy investments
- » Smart Grid Technologies

- » Waste-to-Energy Innovations
- » Solar Panel Recycling
- » Hydropower Resurgence
- » Al and Machine Learning in Energy
- » Electric Mobility Solutions: Innovations in public and private transportation.

WFES – ADNEC, Abu Dhabi (16-18 April) | Renew X – Hitex, Hyderabad (26-27 April)

**May- Jun** 2025

Deadline : **25 May 2025** 

- Floating Solar Farms
- New technologies in biomass and biogas generation.
- » Digital Twins in Energy
- » Hydropower Innovations
- » Solar-Wind Hybrid Projects

- » Grid Modernization
- » Renewable Energy Workforce Development
- » Battery Recycling Technologies
- » Green Hydrogen Production
- » Offshore Wind Farms

Powergen- Dwarka, Delhi (8-10 May) | SNEC-Shanghai New international expo center, China (13-15 June) | Inter Solar – Europe Messe Munchen (19-21 June)

**Jul-Aug** 2025

Deadline : **25 Jul 2025** 

- » BIPV (Building-Integrated Photovoltaics)
- Energy Storage Innovations
- » Digitalization of Solar Plants
- » Hydrogen Fuel Cells
- » Floating Wind Farms
- » Smart Cities: Renewable energy solutions for urban
- environments
- » Electric Vehicles: Expanding infrastructure and adoption in India
- » Solar Thermal Technologies
- » Latest trends in Genset industry
- » Green Hydrogen Economy

**Sep** 2025

Deadline : 25 Aug 2025

- Solar Tracking Systems
- » Al in Grid Management
- » Battery Energy Storage Systems: Innovations and market expansion
- Innovations in Solar Inverters
- » Genset hybrid solution

- » Electric Vehicles Integration with Renewables
- » Solar PV Recycling
- » Wind Energy Storage
- » Advancements in Solar Technology
- » Future Trends in Junction Box Technology

REI – India Expo Center, Gr. Noida, Uttar Pradesh 2024 (25-27 Sept)

**Oct** 2025

Deadline : **25 Sep 2025** 

- Solar Panel Maintenance
- » Battery Technology Breakthroughs
- » EV Infrastructure Development
- » Green Hydrogen Initiatives
- » Al and Machine Learning in Solar Energy
- » Offshore Wind Development
- » Energy Storage for Solar Farms
- » Digital Substations: The backbone of a modern grid
- » Sustainable Manufacturing Practices
- » Solar-Integrated Smart Homes

# **Editorial Program 2025**

## **Nov-Dec** 2025

Deadline : **25 Nov 2025** 

- Year-End Review: Key developments in solar and wind energy.
- » Innovative Power Generation Technologies
- » Global EV Market Trends
- » Utility-Scale Renewable Financing
- » Battery Recycling and Reuse

- » Solar-Wind Hybrid Projects: Case studies and best practices
- » Al in Energy Management
- » Smart Gensets
- » Hydropower Modernization
- » Green Hydrogen and Fuel Cells

MAGAZINE				
STANDARD SPACES	PRICE (Euros)	PRICE (INR)	HORIZONTAL	VERTICAL
Full Page	2000	150,000		210 X 297 mm.
Half Page	1300	100,000	105 x 297 mm.	210 X 148 mm.
Gatefold Cover	4900	375,000	420 x 297 mm.	
Full Innovative Tab Page	4000	300,000		210 X 297 mm.
Cover	5300	400,000	156 x 221 mm.	
Back Cover	5900	450,000		210 X 297 mm.
Inside Front Cover	4000	250,000		210 X 297 mm.
Inside Back cover	4000	250,000		210 X 297 mm.
ONLINE ADVERTISING				
MAIN PAGE AREAS - Banners	PRICE (Euros) / Month	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Popup Window	6600	500,000	600	590
Header on Homepage	4000	300,000	468	60
Block Banner 1 on Homepage	3300	250,000	234	60
Block Banner 2 on Homepage	3300	250,000	728	90
Video	2000	150,000	234	60
Super Banner	4000	300,000		
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Header	2000	150,000	468	60
Big upper	2600	200,000	728	90
Super Banner	2600	200,000	940	90
E NEWSLETTER	PRICE (Euros)	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Leader Board Banners	2000	150,000	728	90
1 Side Banners	1300	100,000	125	125
1 Email Blast	1300	100,000		
ONLINE COMPANIES GUIDE	PRICE (Euros)	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Header	210	14,000	234	60
Pageflip	320	21,000	600	590
Sponsoring	210	14,000	120	60
Company Logo	110	8,000	120	60

### Web Address: www.energetica-india.net

Brief-Description: The Energetica India website is one of the leading Renewable focused websites for Professionals in India & Globally. The website provides In-depth detailing the latest News & Views on Solar & Power Industry, Wind Industry, and Hydro Power & EV market information about the latest trends in the Market and power-storage sectors. Besides that, the extensive "archive" also contains all reports published in previous issues, from product and market overviews to detailed special-interest dossiers that are available for downloading.

#### Target group:

Installers, Developers, EPC planners, Architects, Wholesaler, O&M, and Retailers from the Renewable Sector.

#### **Publisher:**

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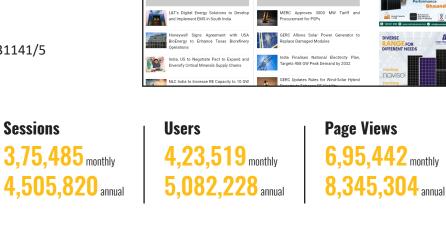
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Power Plants

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