

energetica

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INTERNATIONAL POWER GENERATION
AND ENERGY EFFICIENCY MAGAZINE



2021

www.energetica-india.net

ENERGETICA INDIA: Stay ahead with World's Leading Renewable Energy Sector Media with Highest Reach & Visibility.

ENERGETICA INDIA is published by the European Omnimedia Group, an International publishing Company of leading technical magazines in the Energy, Construction, Tourism, Pharma and Life Sciences Industries, headquartered in Madrid-Spain

Omnimedia Group is synonymous for innovative and high quality editorial products and is also involved in successful industrial events organization.

With a reputation for providing excellent market information and a unique focus on the relevant technical, scientific and Business topics, our Publications are an appreciated tool for industry decision makers from all over the world.

ENERGETICA INDIA Technical Magazine for Renewable and Conventional Power generation, Smart transmission and distribution, Energy storage, Energy saving & Efficiency, Digitalization of the energy sector, including additional topics: Smart energy solutions for cities and the emerging Electrical vehicle market & distribution in India is published Ten times each year.

Detailing the latest News & Views on Solar Power Industry, Wind Industry, Hydro Power, EV market Conventional Power market .

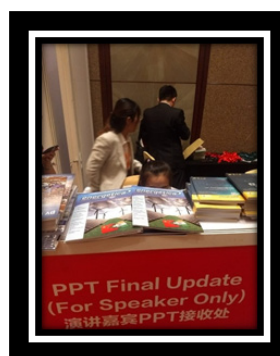
Energetica is Essential Reading

We cover the latest news, outstanding product developments new technologies, plant reports and other important topics for the energy market.

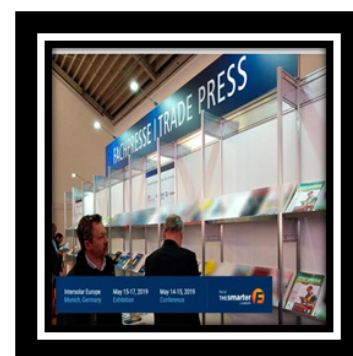
Printed version is regularly distributed to 25.000 key decision makers mainly in India the digital version of the magazine and the bi-weekly E-newsletter are read by more than 1,80,000 professionals all over the world

Represents a highly targeted advertising opportunity for companies who wish to influence the Indian energy market.

We Participate in the most important energy events, conferences and exhibitions in India and worldwide.



Energetica India at SNEC China



Energetica India at Intersolar Germany

The website www.energetica-india.net, was launched in March 2009 in order to transport the change-over to Renewable power into other Indian markets.

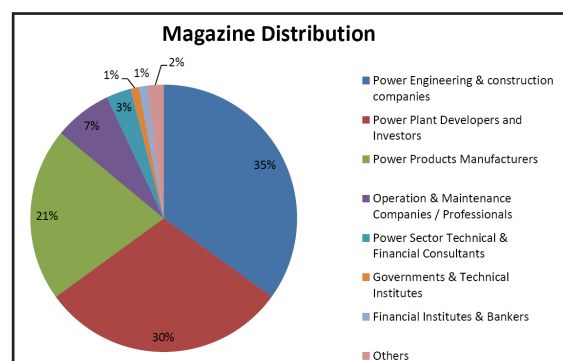
The Twice weekly newsletters in India (180,000 subscribers) provide additional information about subjects that are currently of interest in the sector.

Also on the go with the Energetica digital!

The digital issues of the Energetica magazine are available on all your Favourite devices.

The magazine is distributed as a free complement and/or by subscription to directly related companies with the power sector, distribution and transmission sector (20,000 copies of the magazine per month)

35% Power Engineering & construction companies
30% Power Plant Developers and Investors
21% Power Products Manufacturers
7% Operation & Maintenance Companies / Professionals
3% Power Sector Technical & Financial Consultants
1% Governments & Technical Institutes
1% Financial Institutes & Bankers
2% Others



Energetica India Magazine at Renewable Energy Expo 2019

Editorial Program 2021

Jan-Feb 2021

Deadline : 15 Dec 2019

- » Renewable Energy Software Platforms
- » Power Distribution & Transmission
- » Energy Storage Technology & Trends
- » Hydrogen: The Technology targeting a fuel-Cell future

- » Investment in Indian Renewable Energy Market
- » Innovation in Solar Electric Vehicles Market In India

POWERGEN India 27 - 29 Jan 2021 PragatiMaidan, New Delhi, India | Energy Storage India 2021, January , New Delhi | All India Solar Summit 2021, 14 - 16 February , Lucknow

Mar 2021

Deadline : 15 Feb 2021

- » Potential of Smart Cities
- » Power Manufacturing
- » Smart Grids in India

- » Wind: Off Shore Market
- » Hydropower in India
- » Captive Power Plants in India

India Smart Utility Week (ISUW) Tue, 02 - Sat, 06 Mar 2021 | Smart Cities India 2021 expo, 24-26 March 2021 | World Future Energy Summit and Solar Expo 2021 , 5-7April Abu Dhabi, UAE

Apr 2021

Deadline : 31 Mar 2021

- » Sustainability Businesses
- » Waste to Energy for Residential & Commercial Purpose
- » Energy Efficiency in Smart Cities
- » WIND: Turbine & Blade Technology

- » India's Conventional Power Sector
- » European Power Companies in India
- » Heat Exchangers
- » Gen-Sets Market in India- I

Renew-X 23 - 24 Apr 2021, Hyderabad | Power-Gen India & Central Asia, New Delhi | Windergy 15-17 April 2021

May-Jun 2021

Deadline : 15 May 2021

- » Climate Finance Trends
- » Solar Manufacturing Equipment & Tech (solar wafers & cells, backsheets, ribbon, panels)
- » Indian Solar companies in Europe

- » Global Solar Inverter Market
- » Innovation and Trends in E.Mobility
- » Microgrids
- » Renewable Energy Software Platforms II

SNEC 2021, 2-4 June, Shanghai, New International Expo Center | Frost & Sullivan Sustainability Awards 2021 Mumbai | INTERSOLAR EUROPE Wed, 9 Jun, 2021 – Fri, 11 Jun, 2021

Jul-Aug 2021

Deadline : 15 Jul 2021

- » Repowering Trends in India's Wind Sector
- » Growth and Challenges for Small Hydro
- » Potential of Electric Market in India

- » Innovation in Wind technology
- » India's Solar Inverter Market
- » The story of Renewable Energy IPPs

WRETC, August 2021, New Delhi

Sep 2021

Deadline : 16 Aug 2021

- » The potential and trends in Net-Metering
- » Chinese & Taiwanese Solar Companies in India
- » Renewable Energy Manufacturing in India
- » Innovation in Storage
- » Solar Equipment/Manufacturers: Cells, Backsheets, Junction boxes...

- » Rooftop & Captive Solar Power Plants
- » Rural Electrification Opportunities
- » Maintenance and Operations of Wind Power Plants

Renewable Energy India Expo [REI] 2021, 15-17 September, Greater Noida | Municipalika Capex 2021 , September, Mumbai

Oct 2021

Deadline : 15 Sep 2021

- » Energy Storage II
- » Renewable Energy Financing
- » Gen-Sets Market in India- II
- » EV Charging Stations

- » Digitization of Power Plants
- » Industrial Biomass Power Plants
- » Innovation in balance-of- systems components (BoS)

Editorial Program 2021

Nov-Dec 2021

Deadline : **30 Nov 2019**

- » Solar Manufacturing Equipment & Tech (solar wafers & cells, backsheet, ribbon, panels)- II
- » Operations & Maintenance of Solar Power Plants
- » Smart Grid Developments in India

- » European Renewable Energy Companies in India
- » The Story of India's Off-Grid market
- » India's Utility Solar Power Plants

Inter Solar India 2021, 14 - 16 December, Mumbai

MAGAZINE

STANDARD SPACES	PRICE (Euros)	PRICE (INR)	HORIZONTAL	VERTICAL
Full Page	2000	150,000		210 X 297 mm.
Half Page	1300	100,000	105 x 297 mm.	210 X 148 mm.
Gatefold Cover	4900	375,000	420 x 297 mm.	
Full Innovative Tab Page	4000	300,000		210 X 297 mm.
Cover	5300	400,000	156 x 221 mm.	
Back Cover	5900	450,000		210 X 297 mm.
Inside Front Cover	4000	250,000		210 X 297 mm.
Inside Back cover	4000	250,000		210 X 297 mm.

ONLINE ADVERTISING

MAIN PAGE AREAS - Banners	PRICE (Euros) / Month	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Popup Window	6600	500,000	600	590
Header on Homepage	4000	300,000	468	60
Block Banner 1 on Homepage	3300	250,000	234	60
Block Banner 2 on Homepage	3300	250,000	728	90
Video	2000	150,000	234	60
Super Banner	4000	300,000		
SECTOR AREAS - Banners	PRICE (Euros)	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Header	2000	150,000	468	60
Big upper	2600	200,000	728	90
Super Banner	2600	200,000	940	90
E NEWSLETTER	PRICE (Euros)	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Leader Board Banners	2000	150,000	728	90
1 Side Banners	1300	100,000	125	125
1 Email Blast	1300	100,000		
ONLINE COMPANIES GUIDE	PRICE (Euros)	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Header	210	14,000	234	60
Pageflip	320	21,000	600	590
Sponsoring	210	14,000	120	60
Company Logo	110	8,000	120	60

Web Address: www.energetica-india.net

Brief-Description: The Energetica India website is one of the leading Renewable focused websites for Professionals in India & Globally. The website provides In-depth detailing the latest News & Views on Solar & Power Industry, Wind Industry, and Hydro Power & EV market information about the latest trends in the Market and power-storage sectors. Besides that, the extensive "archive" also contains all reports published in previous issues, from product and market overviews to detailed special-interest dossiers that are available for downloading.

Target group:

Installers, Developers, EPC planners, Architects, Wholesaler, O&M, and Retailers from the Renewable Sector.

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