

energetica

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INTERNATIONAL POWER GENERATION
AND ENERGY EFFICIENCY MAGAZINE

INDIA

2017

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ENERGETICA INDIA, the leading technical magazine for renewable and conventional power generation, transmission and distribution in India is published eight times each year.

ENERGETICA INDIA covers the latest news, outstanding product developments, new technologies, plant reports and other important topics for the energy market.

ENERGETICA INDIA printed version is regularly distributed to 10,000 key decision makers mainly in India.

The digital version of the magazine and the weekly e-newsletter are read by more than 1,72,000 professionals all over the world.

ENERGETICA INDIA represents a highly targeted advertising opportunity for companies who wish to influence the Indian energy market.

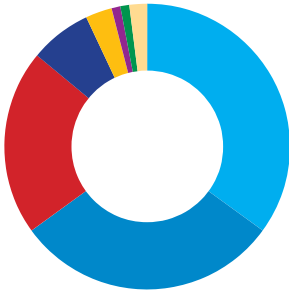
ENERGETICA INDIA participates in the most important energy events, conferences and exhibitions in India and worldwide.

Editorial program 2017

Jan-Feb 2017	<ul style="list-style-type: none"> Investment in Indian Renewable Energy Market Innovation in Solar Energy Captive Power Plants-Technology & Trends 	<ul style="list-style-type: none"> Hydropower in India Smart Grids and Micro Grids in India Smart electricity applications, technologies and systems
RE-INVEST 15th – 17th February, Gandhinagar India Smart Grid Week, 8th – 10th March, 2017, New Delhi		
Mar-Apr 2017	<ul style="list-style-type: none"> Solar Inverter Market in India- Part 1 PV modules – Part 1 Solar Manufacturing Equipment & Tech (solar wafers & cells, backsheet, ribbon, etc.) – Part 1 	<ul style="list-style-type: none"> Innovation in Wind Energy Small Wind Turbines Wind Farm Financing in India Potential of Smart Cities in India
Solar Today Expo , 6th-8th April, 2017, Bangalore Renewx , 7th – 8th April 2017, Hyderabad India Logistics Expo , 17th-19th April 2017, Mumbai Snec PV , 19th-21th April, Shanghai Windenergy event , New Delhi, 25 - 27 April 2017		
May 2017	<ul style="list-style-type: none"> Smart Transportation in Smart Cities Solar needs of Smart Cities Energy Efficiency Products in Smart Cities Water and Waste Management Home Automation – Security & Safety Smart Grid Policy & Market Opportunities in India Waste to Energy for Residential & Commercial Purpose 	<ul style="list-style-type: none"> Conventional Energy: Trends, Opportunities, Growth, Challenges Gas & Steam Engines Gen-Sets Market in India I Transmission & Distribution Trends Meters & Meter Data Management Heat Exchangers Boiler Technology
Smart Cities India , 10th-12th May, 2017 Delhi Municipalika + CAPEX 2017 , 18th-20th May, 2017, Mumbai Power-Gen India & Central Asia , 17th-19th May 2017, New Delhi Frost & Sullivan Sustainability 4.0 Awards 2017 , 26th May, Mumbai		
Jun 2017	<ul style="list-style-type: none"> Indian Solar companies in Europe Global Solar Market Outlook Solar Mounting Structure 	<ul style="list-style-type: none"> Top Solar Inverter Market- II Medium Voltage Products for Solar Energy Logistics Solutions for Wind, Solar and Bio-Energy
InterSolar Europe 31st May-2nd June, Munich, (Germany)		
Jul-Aug 2017	<ul style="list-style-type: none"> Solar Trackers Solar Inverter Market in India Battery Wind Energy Market in India; Trends, Opportunities & Challenges 	<ul style="list-style-type: none"> Indian Wind IPPs Wind Turbines Technology Maintenance & Repowering of Wind Power Plants Medium Voltage Products for Wind Energy
WRETC , 21st-23rd August 2017, New Delhi		
Sep 2017	<ul style="list-style-type: none"> Renewable Energy Market in India II Renewable Energy Financing Rural Electrification Opportunities in India Renewable Power Plants- Solar, Wind & Biomass 	<ul style="list-style-type: none"> Net-Metering Geothermal Energy Chinese & Taiwanese Solar Companies in India
Renewable Energy India Expo [REI] , 20th-22nd Sept 2017, New Delhi		
Oct 2017	<ul style="list-style-type: none"> European Power Companies in India Indian Solar Market Outlook Energy Storage II 	<ul style="list-style-type: none"> Global Wind Energy Outlook Genset Market in India
Nov-Dec 2017	<ul style="list-style-type: none"> Off-Grid Inverter opportunities in India Operations & Maintenance in Solar Industry Opportunities and Challenges in India's Solar Market 	<ul style="list-style-type: none"> 2017 Annual Balance of the Energy Sector Forecasts for 2018 Solar Manufacturing Equipment & Tech II (solar wafers & cells, backsheet, ribbon, etc)
InterSolar India , 5th-7th December 2017, Mumbai		

Advertising list 2017

The magazine is distributed as a free complement and/or by subscription to directly related companies with the power sector, distribution and transmission sectors (10,000 copies of the magazine per month).



- 35% Power Engineering & Construction Companies
- 30% Power Plant Developers and Investors
- 21% Power Product Manufacturers
- 7% Operation & Maintenance Companies / Professionals
- 3% Power Sector Technical & Financial Consultants
- 1% Government & Technical Institutes
- 1% Financial Institutes & Bankers
- 2% Others

ENERGETICA INDIA is published by the European Omnimedia Group, an international publishing company of leading technical magazines in the Energy, Construction, Tourism, Pharma and Life Sciences Industries, headquartered in Madrid, Spain.

Omnimedia Group is synonymous for innovative and high quality editorial products and is also involved in successful industrial event organization.

With a reputation for providing excellent market information and a unique focus on the relevant technical, scientific and business topics, our publications are an appreciated tool for industry decisionmakers from all over the world.

MAGAZINE

STANDARD SPACES	PRICE (Euros)	PRICE (INR)	HORIZONTAL	VERTICAL
Full page	2,200	1,50,000	—	210 X 297 mm.
1/2 Page	1,200	81,000	210 X 148 mm.	105 X 297 mm.
1/4 Page	900	60,000	210 X 75 mm.	105 X 148 mm.
1/5 Page	630	42,000	210 X 60 mm.	—
Gatefold cover	5,500	3,70,000	420 X 297 mm.	—
Cover	4,800	3,25,000	156 X 221 mm.	—
Backcover	4,400	3,00,000	—	210 X 297 mm.
Inside cover	3,400	2,25,000	—	210 X 297 mm.
Inside backcover	2,400	165,000	—	210 X 297 mm.
Service guide single module	1,150 / 9 Issues	1,00,000/9 Issues	—	55 X 65 mm.
Service guide double module	2,100 / 9 Issues	1,42,000/9 Issues	—	55 X 150 mm.

ONLINE ADVERTISING

MAIN PAGE AREAS - Banners	PRICE (Euros)	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Pageflip	525	36,000	600	590
Header	650	42,000	468	60
Top featured	210	14,000	234	60
Central block	320	21,500	728	90
Middle block	160	11,000	234	60
Video	425	28,500	—	—
Superbanner	525	36,000	940	90

SECTOR AREAS - Banners	PRICE (Euros)	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Header	210	14,000	468	60
Big upper	320	8,000	728	90
Middle block	110	21,000	234	60
Superbanner	210	14,000	940	90

E NEWSLETTER	PRICE (Euros)	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Big upper	1,150	1,00,000	728	90
Single side	525	36,000	125	125

ONLINE COMPANIES GUIDE	PRICE (Euros)	PRICE (INR)	WIDTH (px)	HEIGHT (px)
Header	210	14,000	234	60
Pageflip	320	21,000	600	590
Sponsoring	210	14,000	120	60
Company logo	110	8,000	120	60

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