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# energetica

INTERNATIONAL POWER GENERATION  
AND ENERGY EFFICIENCY MAGAZINE

INDIA

2 0 1 3  
[www.energetica-india.net](http://www.energetica-india.net)



ENERGETICA INDIA, the leading technical magazine for renewable and conventional power generation, transmission and distribution in India is published nine times each year.

ENERGETICA INDIA covers the latest news, outstanding product developments, new technologies, plant reports and other important topics for the energy market.

ENERGETICA INDIA printed version is regularly distributed to 10.000 key decision makers mainly in India.

The digital version of the magazine and the weekly e-newsletter are read by more than 90.000 professionals all over the world.

ENERGETICA INDIA represents a highly targeted advertising opportunity for companies who wish to influence the Indian energy market.

ENERGETICA INDIA participates in the most important energy events, conferences and exhibitions in India and worldwide.

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ENERGETICA INDIA is published by the European Omnimedia Group, an international publishing company of leading technical magazines in the Energy, Construction, Tourism, Pharma and Life Sciences Industries, headquartered in Madrid, Spain.

Omnimedia Group is synonymous for innovative and high quality editorial products and is also involved in successful industrial event organization.

With a reputation for providing excellent market information and a unique focus on the relevant technical, scientific and business topics, our publications are an appreciated tool for industry decisionmakers from all over the world.

The advanced media platforms of the company allow an overall presence through conventional channels as the printed magazines but also a strong worldwide online distribution through regularly updated databases.

Our magazines provide in depth information. We open, expand and consolidate the markets for our clients, from start-ups to multinationals.

# EDITORIAL PROGRAMME

ISSUE	Booking and Material Deadline	SOLAR PV	SOLAR THERMAL	SOLAR CSP	CPV	WIND POWER	RENEWABLE TECHNOLOGIES
<b>JAN/FEB</b> 29	30th JAN	<ul style="list-style-type: none"> <li>PV Rooftops for residential or commercial buildings</li> <li>Operation &amp; Maintenance of PV plants</li> </ul>		<ul style="list-style-type: none"> <li>Storage Technologies</li> </ul>			
<b>MAR</b> 30	20th MAR						
<b>APR</b> 31	20th APR						<ul style="list-style-type: none"> <li>EPC Companies</li> </ul>
<b>MAY</b> 32	20th MAY	<ul style="list-style-type: none"> <li>PV Modules (thin film, crystalline...) (1)</li> <li>BoS Parts for PV Power Plants (1)</li> <li>(Inverters, Energy Storage &amp; Batteries, Charge Regulators, Cabling and Connection Devices, Junction Boxes)</li> <li>Mounting and Tracking Systems (1)</li> <li>Recycling of PV Modules</li> </ul>	<ul style="list-style-type: none"> <li>Collector Survey and Heat Storage</li> </ul>	<ul style="list-style-type: none"> <li>Technology Advances</li> </ul>	<ul style="list-style-type: none"> <li>Concentrated Photovoltaics Technology</li> </ul>		
<b>JUN</b> 33	25th JUN	<ul style="list-style-type: none"> <li>New technologies</li> </ul>	<ul style="list-style-type: none"> <li>New trends</li> </ul>			<ul style="list-style-type: none"> <li>Operation &amp; Maintenance</li> </ul>	
<b>JUL/AUG</b> 34	2nd AGO	<ul style="list-style-type: none"> <li>Production &amp; Process Machinery for Solar Power</li> <li>Backsheets and Encapsulation</li> <li>Raw Material for PV Manufacturing</li> <li>Inspection, Testing and Certification for Solar Industry Services or Products</li> </ul>					
<b>GUIDE</b> 35	20th SEP	<b>INDIAN COMPANIES ENERGY GUIDE 2013</b>					
<b>SEP/OCT</b> 36	30th SEP	<ul style="list-style-type: none"> <li>PV Modules (thin film, crystalline...) (2)</li> <li>BoS Parts for PV Power Plants (2)</li> <li>(Inverters, Energy Storage &amp; Batteries, Charge Regulators, Cabling and Connection Devices, Junction Boxes)</li> <li>Mounting and Tracking Systems (2)</li> </ul>					
<b>NOV/DEC</b> 37	10th DEC	<ul style="list-style-type: none"> <li>Indian Solar Market Outlook 2014</li> </ul>				<ul style="list-style-type: none"> <li>Blade Materials</li> <li>Lubricants for Wind Turbines</li> <li>Plant Monitoring and Security</li> <li>WTGs Technology Advance</li> <li>Logistics &amp; Transport for Wind Industry</li> </ul>	<ul style="list-style-type: none"> <li>Energy balance 2013</li> </ul>

**\*EVENTS:** Energetica India will have additional distribution at the listed events in the editorial programme. More events will be added throughout 2013 so please check with us if you have any doubt regarding events, particularly for India.

## MAGAZINE SECTIONS

- Events: Fairs, Conferences and Congresses
- Editorial
- Energy Sector Updates and News
- Economic and Financial Implications on Power Sector
- Energy Projects
- Research, Development and Prototypes
- Technology Transfer
- Legal Issues
- Products, Services and Innovations

OTHER RENEWABLE	SMART GRID	BIOMASS	GEN SETS	CONVENTIONAL ENERGIES	OTHER TOPICS	COMMON TOPICS ALL THE ISSUES	EVENTS*
		<ul style="list-style-type: none"> <li>Gasification Technologies</li> </ul>			<ul style="list-style-type: none"> <li>Who is Who in Maharashtra's Power Industry</li> </ul>	<ul style="list-style-type: none"> <li>Energy Efficiency</li> <li>Energy Storage</li> <li>Financing &amp; Investing</li> <li>Power Trading / REC / CCS</li> <li>Research &amp; Development</li> <li>Policies &amp; Regulation</li> </ul>	<ul style="list-style-type: none"> <li><b>World Energy Leader Summit</b>, 6 february New Delhi</li> </ul>
	<ul style="list-style-type: none"> <li>ICT suppliers for Smart Grid applications</li> <li>Consulting companies for Smart Grid</li> </ul>				<ul style="list-style-type: none"> <li>Waste to Energy (1)</li> </ul>		<ul style="list-style-type: none"> <li><b>Gridtech</b> 3-5th April Delhi</li> </ul>
			<ul style="list-style-type: none"> <li>Gen Sets (1)</li> </ul>	<ul style="list-style-type: none"> <li>Turbine and Engines</li> <li>Clean Coal Technologies</li> <li>Cogeneration Technologies</li> </ul>			<ul style="list-style-type: none"> <li><b>Power Gen India</b>, 6-8th May, Mumbai</li> </ul>
							<ul style="list-style-type: none"> <li><b>Intersolar Europe</b> 19-21st June in Munich, Germany</li> </ul>
	<ul style="list-style-type: none"> <li>Who is who in India?</li> </ul>				<ul style="list-style-type: none"> <li>India-USA Energy Relationship</li> <li>Waste to Energy (2)</li> </ul>		<ul style="list-style-type: none"> <li><b>Intersolar North America</b>, 9-11th July, San Francisco, USA</li> </ul>
							<ul style="list-style-type: none"> <li><b>EU PVSEC</b> September Paris, France</li> <li><b>7th Renewable Energy India Expo</b> 2013 – 12-14 September</li> </ul>
<b>-2014</b>							
<ul style="list-style-type: none"> <li>Who is Who in India?</li> </ul>		<ul style="list-style-type: none"> <li>Biomass Power Plant Equipment</li> <li>Biomass Material Suppliers</li> <li>Operation &amp; Maintenance in Biomass Plants</li> </ul>				<ul style="list-style-type: none"> <li><b>Intersolar India</b> 12-14 November Mumbai</li> </ul>	
			<ul style="list-style-type: none"> <li>Gen Sets (2)</li> </ul>		<ul style="list-style-type: none"> <li>Energy in India, Southern regions</li> </ul>	<ul style="list-style-type: none"> <li><b>Wind Power India 2014</b></li> <li><b>World Future Energy Summit</b>, Abu Dhabi, January 2014</li> </ul>	

## ASK FOR

### ■ Sponsorships

Your company's logo (and website link in digital format) displayed on selected sections (news, solar, wind, biomass, products) of the magazine.

### ■ Conferences and events planning

Do you want to hold an energy event and need coverage to your target market? Do you need help in holding or organizing an energy event conference or workshop in India?

### ■ We have years of experience in events management to meet your requirements.

### ■ Contact Chandan Kumar

chandan.s@energetica-india.net for details.

## TECHNICAL SPECIFICATIONS

**Printing system:** Offset Positive. **Trimmed size:** Magazine - 210 x 297 mm. Bleed: +3 mm Companies guide - 148 x 210 mm (DIN A5). Bleed: +3 mm. **Binding:** Milled

## ADVERTISEMENT PRICES LIST (Measures are width per height)

### MAGAZINE

STANDARD SPACES	PRICE (Euros)	PRICE (INR)	HORIZONTAL	VERTICAL
FULL PAGE	2,100	142,000	—	210 X 297 MM.
1/2 PAGE	1,150	77,800	210 X 148 MM. 1	105 X 297 MM.
1/4 PAGE	850	57,500	210 X 75 MM.	105 X 148 MM.
1/5 PAGE	600	40,500	210 X 60 MM.	—
GATEFOLD COVER	5,250	355,000	420 X 297 MM.	—
COVER	4,600	312,000	210 X 190 MM.	—
BACKCOVER	4,200	285,000	—	210 X 297 MM.
INSIDE COVER	3,200	216,500	—	210 X 297 MM.
INSIDE BACKCOVER	2,350	159,000	—	210 X 297 MM.
SERVICE GUIDE   SINGLE MODULE	1,100 / 9 ISSUES	75,000 / 9 ISSUES	—	55 X 65 MM.
SERVICE GUIDE   DOUBLE MODULE	2,100 / 9 ISSUES	142,000 / 9 ISSUES	—	55 X 150 MM.

### COMPANIES GUIDE 13/14

Special locations +15%

STANDARD SPACES	PRICE (Euros)	PRICE (INR)	HORIZONTAL	VERTICAL
FULL PAGE	1,200	81,000	—	148 x 210 mm
1/2 PAGE	700	47,500	148 x 105 mm	74 x 210 mm
LOGO (1)	150 each	10,000 each	max. 60 x 32 mm	—
LOGO (2 or more)	130 each	9,000 each	max. 60 x 32 mm	—
GATEFOLD COVER	3,700	255,000	—	292 x 210 mm
BACKCOVER	4,200	285,000	—	148 x 210 mm
INSIDE COVER	1,900	129,000	—	148 x 210 mm
INSIDE BACKCOVER	1,700	115,000	—	148 x 210 mm

### DISCOUNTS

- 3 insertions: 10 %
- 6 insertions: 25 %
- 9 insertions: 40%
- Job search advertisements – 25% discount
- Agency discount 10% not cumulative

### GRAPHIC DESIGN

We offer you our graphic design service for the accomplishment of your advertisements. Competitive prices.

### SUBSCRIPTIONS

- 210 INR per issue (India)
- 1,600 INR Annual –9 editions– (India)
- 25 € per issue (Rest of the world)
- 175 € –9 editions– (Rest of the world)

## ONLINE ADVERTISING OPTIONS

### MAIN PAGE

**Pageflip banner**  
**Right upper corner** 310 x 290  
 500 Euros/month | 34,000 INR/month

**Header banner** 468 x 60  
 600 Euros/month | 40,000 INR/month

**Top featured news** 234 x 60  
 200 Euros/month | 13,500 INR/month

**Central big banner** 728 x 90  
 300 Euros/month | 20,500 INR/month

**Middle banner** 234 x 60  
 150 Euros/month | 10,250 INR/month

**Video** 440 x 150  
 400 Euros/month | 27,000 INR/month

**Superbanner** 940 x 90  
 500 Euros/month | 34,000 INR/month

### SECTIONS (RE-PV, CE-Cogeneration, etc.)

**Big upper banner** 468 x 60  
 300 Euros/month | 20,500 INR/month

**Subheader banner** 728 x 90  
 200 Euros/month | 13,500 INR/month

**Middle banner** 234 x 60  
 100 Euros/month | 7,000 INR/month

**Superbanner** 940 x 90  
 200 Euros/month | 13,500 INR/month

### ON-LINE COMPANIES GUIDE (www.guide.energetica-india.net)

**Header banner** 234 x 60  
 200 Euros/month | 13,500 INR/month

**Company logo** 120 x 60  
 100 Euros/year | 7,000 INR/month

**Pageflip banner** 290 x 310  
 300 Euros/month | 20,500 INR/month

**Sponsoring** 120 x 60  
 200 Euros/month | 13,500 INR/month

### E-NEWSLETTER (weekly)

**Big upper banner** 728 x 90  
 1,000 Euros/month | 68,000 INR/month

**Single side banner** 125 x 125  
 500 Euros/month | 34,000 INR/month



\*This site has more than 10.000 visitors per month | \*\*The e-newsletter is sent to more than 35,000 subscribers

## OUR READERS

The magazine is distributed in free form and/or by subscription to companies that have direct relation with the power sector, distribution and transmission sectors. (10,000 copies of the magazine per month).

