



**Mr. Manish Gupta,**

President , North India Module Manufacturer Association

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Energetica India catches up with Mr Manish Gupta , President , North India Module Manufacturer Association to learn more about the organization, its goals and what they expect from the Indian government.

**ENERGETICA INDIA: Please introduce EnergeticaIndia readers to North India Module Manufacturer Association (NIMMA).**

**MANISH GUPTA:** North India Module Manufacturer Association (NIMMA) is a non-profit business organization set up under the Societies Registration Act, 1860. It is an umbrella association for solar module manufacturers which aims to work towards maintaining a healthy business environment by providing necessary support to its members.

The Association was formed to assist its members to develop, promote and improve the products and manufacturing standards, develop joint marketing strategies and take up the concerns of its members with the competent authorities.

**ENERGETICA INDIA: What was the reason behind NIMMA?**

**MANISH GUPTA:** The main reason behind setting up of NIMMA was the need for an organization, which could address the

issues faced by small and medium size module manufacturers which were unheard and unaddressed for a very long time.

NIMMA has been created not only to promote and improve the manufacturing and effective trading or marketing strategies of Solar PV Module, but also to maintain a healthy business environment amongst its members.

It will also provide necessary support to new start-ups, share information and develop international contact by sharing



latest development.

**ENERGETICA INDIA: What are the current challenges facing Indian module manufacturers?**

**MANISH GUPTA:** The cost of solar PV cells has dropped precipitously in the past few years due to a glut of cheap Chinese supply, which is a challenge for Indian module manufacturers. Some of India's biggest solar equipment makers are facing financial collapse as they are priced out by the Chinese. Their solar modules are cheaper than those made by Indian companies. Inflow of cheap modules, supported by Chinese government subsidies, has further challenged the Indian module-manufacturing sector.

**ENERGETICA INDIA: What kind of support do module manufacturers need to help build a solar manufacturing base in India?**

**MANISH GUPTA:** Module manufacturers currently would require the following support or assistance to build a solar manufacturing base in India:

- Subsidy from Government- Since the prices are quite high, the manufacturers would like to have some subsidy or incentive from the government.
- Clarity from Government - More clarity from government on which areas / States have better manufacturing units.
- Financial aid- The manufacturers are also looking for some kind of

financial aid from banks which would be of interest to both the parties.

**What kind of role do you see the Indian small and medium size solar PV module manufactures playing in India's solar growth?**

**MANISH GUPTA:** The Indian Solar PV industry is expected to grow at a CAGR of more than 35% by 2022. The small and medium size solar PV modules manufacturers play an important role in the country's economy- as a generator of employment opportunities and from an energy security point of view.